

UPCOMING EVENTS

- April 21—Kewaunee Rescue Fish Fry
- April 29—VIP Stamp Out Violence. 9 am—3 pm.
- April 29—Sip, Savor and Support the Arts at Lakehaven Hall. 2-8 pm.
- April 30—Kewaunee Rotary Person of the Year Banquet. Cocktails at 5 pm dinner at 6 pm at Beverly Gardens.
- May 5-8—International Carp Tournament
- May 12—Kewaunee Fire Department Spring Brat Fry
- June 10—Citywide Rummage Sale
- June 18—Music in the Park at 5:30 pm (every Sunday thru Labor Day weekend)
- July 3—Independence Day Celebration 3 pm at Lakehaven. Fireworks at dusk.
- July 11-13—Farm Technology Days

Kewaunee Area Chamber of Commerce
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Sip, Savor & Support the Arts

You are invited to enjoy Sip, Savor, and Support the Arts, a new Chamber event for 2017! The event will be held on Saturday, April 29th from 2 p.m. until 8 p.m. at Lakehaven Hall. For a \$10 admission fee, guests will enjoy 15 wine samples from Cold Country Vines & Wines, Door Peninsula Winery, Duck Creek Vineyard & Winery, Parallel 44 Vineyard & Winery, and von Stiehl Winery. Along with great wines, enjoy samples of cheese from Krohn's Dairy Store, Ron's Wisconsin Cheese, and Wakker Cheese. There will be a number of other food



vendors with samples available as well! Many vendors will also have items available for purchase.

The event will include a silent auction of fine art pieces created and donated by area artists and students of the Kewaunee Artisan Center (KAC); such as paintings in various mediums, fiber arts, quilted pieces, and artisan jewelry. The quilting artists of the KAC have designed a beautiful hand-made quilt that will be raffled during the event. Participants will have the opportunity to paint a wine glass. Event proceeds will benefit the Kewaunee Artisan Center to help them purchase supplies and equipment for the center's many classes and the Kewaunee Area Chamber of Commerce.

Tickets are available from Chamber Board members, and at the Kewaunee locations of Bank of Luxemburg and Nicolet Bank.

Welcome New Members!

The Kewaunee Area Chamber of Commerce is very excited to have a number of new members this year...

- ✓Aude Jewelers (Luxemburg)
- ✓Bay Road Place Assisted Living (Algoma)
- ✓Blazei Hoof Trimming
- ✓Center Court Convenience
- ✓Don's Bakery
- ✓Harbor Inn Motel (Algoma)
- ✓Harbor Lights Lodge
- ✓Immanuel Evangelical Lutheran Church
- ✓Kewaunee Fire Department Auxiliary
- ✓Lakeshore Community Pantry Inc.

- ✓Matt's Services, LLC
- ✓Paradise Estates
- ✓Shorewest Realtors-Desiree Wood
- ✓Uncorked by Skaliwags
- ✓Village Kitchen
- ✓Wakker Cheese

Farm Technology Days

Event Booth

In an effort to promote Kewaunee County, the Algoma Chamber, Kewaunee Chamber, and Luxemburg Chambers of Commerce will have a booth at Farm Technology Days in July. Chamber Board Members from each community will staff the booth to promote tourism, the strong workforce, economic development, and everything else Kewaunee

County has to offer! If you are interested in volunteering, please contact Molly.



Everything Grows Better Here

Lodging

Lodging for the week of FTD, July 10 - 14, is very limited. Most, if not all hotels and campgrounds are filled. If you have rooms or sites available for this time period, please let the Chamber know as we are getting calls for lodging and will let those interested know that you have space available.

“Businesses of all sizes face potential risks when operating online and therefore need to consider their cybersecurity.”



Cybersecurity Facts...

1. Over 169 million personal records were exposed in 2015.
2. In 2015, there was a 38% increase in security incidents than in 2014.
3. The average number of days an attacker stays dormant in a network: 200 days!
4. Only 38% of global organizations are prepared to handle a cyberattack.
5. 74% of businesses are concerned about employee theft of confidential information.

Small business Cybersecurity

Small-business owners may think that they are too small to be victims of cyber hackers, but Pat Toth knows otherwise. Toth leads outreach efforts to small businesses on cybersecurity at the National Institute of Standards and Technology (NIST) and understands the challenges these businesses face in protecting their data and systems.

“Businesses of all sizes face potential risks when operating online and therefore need to consider their cybersecurity,” she said. “Small businesses may even be seen as easy targets to get into bigger businesses through the supply chain or payment portals.”

Toth is the lead author of NIST’s [Small Business Information Security: The Fundamentals](#) ([link is external](#)). The guide is written for small-business owners not experienced in cybersecurity and explains basic steps they can take to better protect their information systems.

“Many small businesses think that cybersecurity is too expensive or difficult; *Small Business Information Security* is designed for them,” Toth said. “In fact, they may have more to lose than a larger organization because cybersecurity events can be costly and threaten their survival.” In fact, the National Cyber Security Alliance found that [60 percent of small companies close down](#) ([link is external](#)) within the six months following a cyberattack.

The new NIST publication walks users through a simple risk assessment to understand their vulnerabilities. Worksheets help them to identify the information they store and use, determine its value, and evaluate the risk to the business and customers if its confidentiality, integrity or availability were compromised.

The guide is based on NIST’s [Framework for Improving Critical Infrastructure Cybersecurity](#), which was issued in 2014 as part of efforts to protect the nation’s critical infrastructure. The framework’s processes and tools provide key standards and best practices developed over decades by the federal government and industry. Its simple language allows organizations to better communicate, and its overall design helps them identify, assess and manage cybersecurity risks.

For example, the new guide describes how to:

- limit employee access to data and information;
- train employees about information security;
- create policy and procedures for information security;
- encrypt data;
- install web and email filters; and
- patch, or update, operating systems and applications.

Other recommendations may require new equipment, and the guide can help businesses



perform cost/benefit analyses. “We recommend backing up data through a cloud-service provider or a removable hard drive and keeping the backup away from your office, so if there is a fire, your data will be safe,” Toth said. And a backup can be used to restore data in case a computer breaks or malware infects a system.

The guide also suggests:

- installing surge protectors and uninterruptible power supplies to allow employees to continue to work through power outages and to save data;
- considering the purchase of cybersecurity insurance; and
- ways to find reputable cybersecurity contractors.

NIST has been in the business of helping small businesses with information security since 2001 when it joined forces with the [U.S. Small Business Administration](#) ([link is external](#)) and the Federal Bureau of Investigation’s [InfraGard](#) ([link is external](#)) program to provide introductory cybersecurity workshops to small businesses.

Artists in Action—Second Annual Kewaunee Art Walk

The Chamber has solicited local artists and asked them to participate in the 2nd Annual Kewaunee Art Walk. Area artists are asked to paint the two-sided banners that are showcased in downtown Kewaunee from late June until mid-October. Last Year's Art Walk was very well received by Kewaunee County residents as well as summer visitors. The outdoor gallery gives folks an opportunity to stroll downtown and admire our local talent.



If you know an artist, adult or high school student, who might enjoy

participating in the 2017 Art Walk, they may contact board member, Beth Liebherr, Art Walk Chairperson via email at: kewauneeartwalk@gmail.com. Interested artists should include their name, address, phone, email, and 2 pictures of recent work.

The artists spend a great deal of time and use their own materials to paint the banners.

If you would like to sponsor a banner on behalf of your business, please contact Molly Srnka at 388-4822. One banner is \$35 or three for \$100. Your business name will be listed on the banner and in Art Walk articles as a sponsor.

International Carp Tournament

Kewaunee will once again host the International Carp Tournament on May 6 & 7, 2017. Last year's event brought 30 participants from across the United States to Kewaunee. The fishermen were impressed with the hospitality and the friendliness of the local community. Sponsorships are still available. Contact Molly at the Chamber for more details.

Independence Day Celebration

As a reminder, this year's celebration will be celebrated on **Monday, July 3, 2017**. Festivities kick off at 3 p.m. at Lakehaven Hall with Muskrat City providing food and Lakeshore Baptist Church providing kids activities. At dusk, the night sky will be lit with a spectacular firework display brought to you by the Kewaunee Chamber, Dan Brown and Brownfest. Be sure to mark your calendars for a fun-filled evening!

Harbor Project Update

Now that Spring is here, security fencing has been set up and work to complete the harbor improvements has begun. Much of the progress is underground as tie rods anchoring the new walls to the shore are being installed. Scaffolding is up around the Lighthouse to add storm windows, a new roof and other exterior protection. Stone has been selected for the step revetment. A variety of other

work will take place including the installation of boat cleats, sewer, water, and electric lines plus park landscaping and paving. Project completion is expected by mid-June.

We hope the entire community has a chance to stop by and enjoy our beautiful harbor facilities this summer.

Rummage Sale Date Set

The date has been set for the citywide rummage sale for 2017. Saturday, June 10th has been chosen as there are no other area rummage sales.

The sale will run for one day as in the past from 8 a.m. until 4 p.m.

Chamber Bucks Program

Kewaunee Chamber Bucks are a great way to reward employees! Chamber Bucks can be used at any Chamber member business and non-members alike that will accept them. Chamber Bucks are a great way to keep money in our local community! To redeem, simply turn them in to the Chamber office or to Jeff Kleiman at Nicolet Bank, downtown location, for reimbursement.

Music in the Park

The 2017 Music in the Park schedule is listed on the Chamber website. We are beginning the series one week earlier this year to give the community an even better variety of music!

If you are interested in sponsoring Music in the Park, please contact Molly at the Chamber.

Upcoming Events

Do you have an upcoming event? Do you want to know what is going on in the community?

Check out the Chamber's website! The Calendar of Events can be found under the Events tab.

If you have an upcoming event, please email the Chamber to have it listed.

Bank of Luxemburg Announces Grand Opening

Bank of Luxemburg will host a Grand Opening celebration of its new Kewaunee location at 980 Marquette Drive, May 1-6, 2017. The week-long festivities will begin with a ribbon cutting at 10:00 a.m. on Monday, May 1, 2017. Activities and specials will continue through the week.

The public is welcome to attend all Grand Opening activities and enjoy complimentary reusable grocery bags, snacks, refreshments and a chance to win prizes playing Plinko.

Bank of Luxemburg customers can also take advantage of Grand Opening specials throughout the week as well.

The bank will officially open its doors for service Monday, April 24th at 8:00 a.m., one week before the grand opening.

Prevea Health Expands Hours

Did you know Prevea Kewaunee Health Center offers routine medical care as well as urgent care?

For cold and flu, earaches, sinus infections, severe sore throat and cough, and more, Prevea is here for you when you need it. In addition to Urgent Care on weekdays 8 a.m. to 8 p.m. and weekends 8 a.m. to 4 p.m., Dr. Garibay is now accepting new patients in Kewaunee -- offering you and your family more options for same day appointments during the week. Call (920) 388-0144 to schedule an appointment.

Prevea Kewaunee Health Center
1020 Marquette Drive



Intro to Business Planning Workshop

UW-Extension Kewaunee County Community Development Educator Claire Thompson is hosting an Introduction to Business Planning Workshop on the basics of writing a business plan. This workshop is run by the SBDC in conjunction with UW-Green Bay and UW-Extension Kewaunee County. Dave Stauffacher and Tara Carr will be coming to share their expertise in small business administration.

The workshop is Wednesday, May 3 from 4:30-6:00 PM in the Kewaunee County Human Services Training Room. The cost is \$10, and can be paid in advance or at the door, and includes materials and light refreshments.

Registration can be completed online via <http://kewaunee.uwex.edu> or by calling Erin at 920-388-7141.

Any questions regarding the workshop can be directed to Claire Thompson at 920-388-7136.

Tremi's Named as Kewaunee Rotary's Persons of the Year

The Kewaunee Rotary Club has selected Tim & Karen Tremi to be this year's "Persons of the Year". The couple will be recognized and honored on April 30th at the annual banquet held at Beverly Gardens in Denmark. Tickets are \$30 each and available from any Rotary member, Novak Agency, and the Kewaunee offices of Nicolet Bank and Bank of Luxemburg.

Tim & Karen have been residents of Kewaunee County for the past 20 years.

Tim has been with Bank of Luxemburg for the past 22 years starting his career there as an agricultural lender, then becoming the Chief Lending Officer. In 2015 he was named the Executive Vice President of Bank of Luxemburg, and on January 1st of this year assumed the responsibilities of President of the Bank of Luxemburg. Tim is an active volunteer in many local organizations including the Kewaunee Economic Development Committee where he currently serves as

treasurer, East Shore Industries Golf Outing Committee, the Luxemburg Chamber of Commerce, Ducks Unlimited and was a former Luxemburg Rescue Squad member. Tim has also been an active member of Kewaunee County Buy Local. Tim works tirelessly to live the bank's mission of making a positive impact on the community – as a result, he rarely declines a request to assist in a community need.

Karen has worked throughout Kewaunee County in the role as a speech/language pathologist (SLP). She served the Birth To Three Family Program throughout Kewaunee County and worked for the Algoma School District for 8 years as an SLP. Her career in the Kewaunee School District began 13 years ago and took her on a different path as she worked as an SLP, Director of Special Education, Middle School Principal and finally, in her current role as Superintendent/Director of Special Education. Karen also enjoys serving on the Library Board for

the City of Kewaunee, the Library Board for Kewaunee County and on the Kewaunee County CST/CCS committee. Karen is a member of the Kewaunee Rotary and the Kewaunee Optimists. Karen is passionate about ensuring all students are afforded the best educational opportunities possible...she has a very special place in her heart for the families of and students with special needs.

Tim and Karen have both received the Vocal Local Award given out by the Kewaunee Economic Development Committee. They feel privileged to be able to give back to a community that has given so much to them and their family.

