



## 2017 Membership & Visitor Guide

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Website \_\_\_\_\_

Primary Contact \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Email that is checked regularly \_\_\_\_\_

Brief write up/description of your business and activities to be listed on Chamber website: \_\_\_\_\_

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The Kewaunee Chamber has been working to promote various activities in Kewaunee. In 2016, two new events were added. The first was the International Carp Tournament held in May with 40 visitors from across the country. The second was the Art Walk, which premiered July 4<sup>th</sup> and showcased the artistic talents of local residents. These beautiful banners will decorate the downtown area until October. The 10<sup>th</sup> Annual Christkindlmarkt is currently being planned. We are doing additional advertising this year on Facebook and other social media. A new event, Sip, Savor & Support the Arts, is also being planned for April 29, 2017. The Chamber's website has been redesigned, making it easier for Chamber staff to update with upcoming events. A Calendar of Events has also been added listing events as we become aware of them. The lack of a calendar of events has been something we have heard about from Chamber members and individuals wanting to visit the community. **Please email the Chamber at [admin@kewaunee.org](mailto:admin@kewaunee.org) so the website can be update with your events.** In addition, the LED sign will also allow us to promote the exciting events going on this wonderful community!

**OVER** 

## Chamber Membership Dues

(One business name listing per paid membership.)

Why join the Chamber?

- **Promotional Leverage** – the Chamber actively markets Kewaunee outside the area to potential tourists and businesses, bringing new dollars and new customers to your business.
- **Event Coordination** – the Chamber brings many of the cultural and entertainment events to the community each year.
- **Business and Visitor Guide** – see below for the benefits of this great resource for locals and tourists!

X	Business Type	Membership Dues
	Business	\$200
	Home Based Business	\$125
	First Time Member	\$100
	Non-profit Organization/churches	\$75
	Individual/Friend of the Chamber	\$50

## Kewaunee Visitor & Business Guide

Feature your business in the annual Visitor & Business Guide.

**20,000 copies** are distributed:

- To all of Kewaunee County through the Star-News
- Placed at state visitor centers and other Chambers
- Distributed through all marketing functions of the Chamber
- All members are listed in the Visitor Guide under the appropriate categories based on your business description and activities.

Choose your ad size and create your ad in a pdf or jpg format and email it to [customerservice@heyerman.com](mailto:customerservice@heyerman.com).

A graphic artist can create your ad for you for a \$25 charge.

X	Page Size	Price before 11/15	Price 11/16 and after
	Back Cover	\$347.50	\$372.50
	Inside Cover	\$317.50	\$342.50
	Full Page	\$300	\$325.00
	1/2 Page	\$175	\$200.00
	1/4 Page	\$112.50	\$137.50
	1/8 Page	\$87.50	\$112.50
	Line Listing	FREE	FREE
	Map Listing	\$10	\$10
	Art Charge (if needed)	\$25	\$25

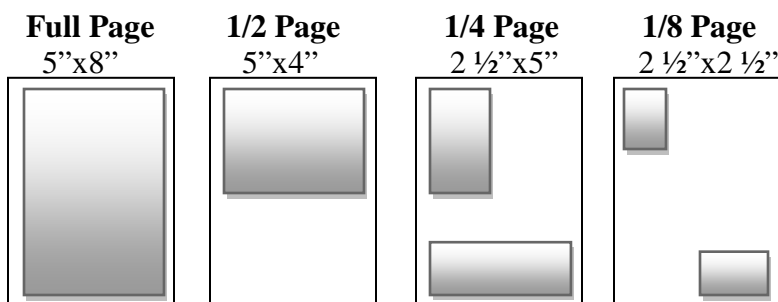
All ads are full color.

Membership dues for 2017 and ad payment must be paid in full by November 15, 2016 to receive discounted advertising price.

**Your business information is placed in the hands of neighbors and local customers as well as tourists and visitors to the community!**

**Total Enclosed: \$ \_\_\_\_\_**

**Advertising Options** (with approximate sizes)



**Return completed form to...**

Kewaunee Area Chamber of Commerce  
PO Box 243  
Kewaunee, WI 54216

Questions? Call (920) 388-3565  
[www.kewaunee.org](http://www.kewaunee.org)

**Submit**